



Personal Statement Guidance

If you apply for our MRes/PhD Business & Management programme you are not required to apply with a fully-developed research proposal.

However your application must include an enhanced personal statement which should include the following information:

- Explain why you are interested in the MRes/PhD Business & Management programme, why you want to undertake postgraduate study at this point in your academic career and, why at WBS.
- Outline how you are qualified to apply for the MRes/PhD Business & Management programme. There is no need to repeat information such as UG/PGT qualifications, as WBS will receive copies of your transcripts. This element may include evidence of your prior work experience or evidence of research in the subject area. Please include your personal and academic skills, achievements and how they relate to the MRes/PhD Business & Management programme.
- Outline how the MRes/PhD Business & Management programme will benefit your future academic career plans.
- Please indicate the research areas that you are most interested in at this stage of your career and explain why.
- Please indicate up to two members of faculty you would be interested in working with during the MRes/PhD Business & Management programme.
- Your personal statement should be approximately two pages in length.